

#OSLOSTARTUP

os!o

Oslo Business Region

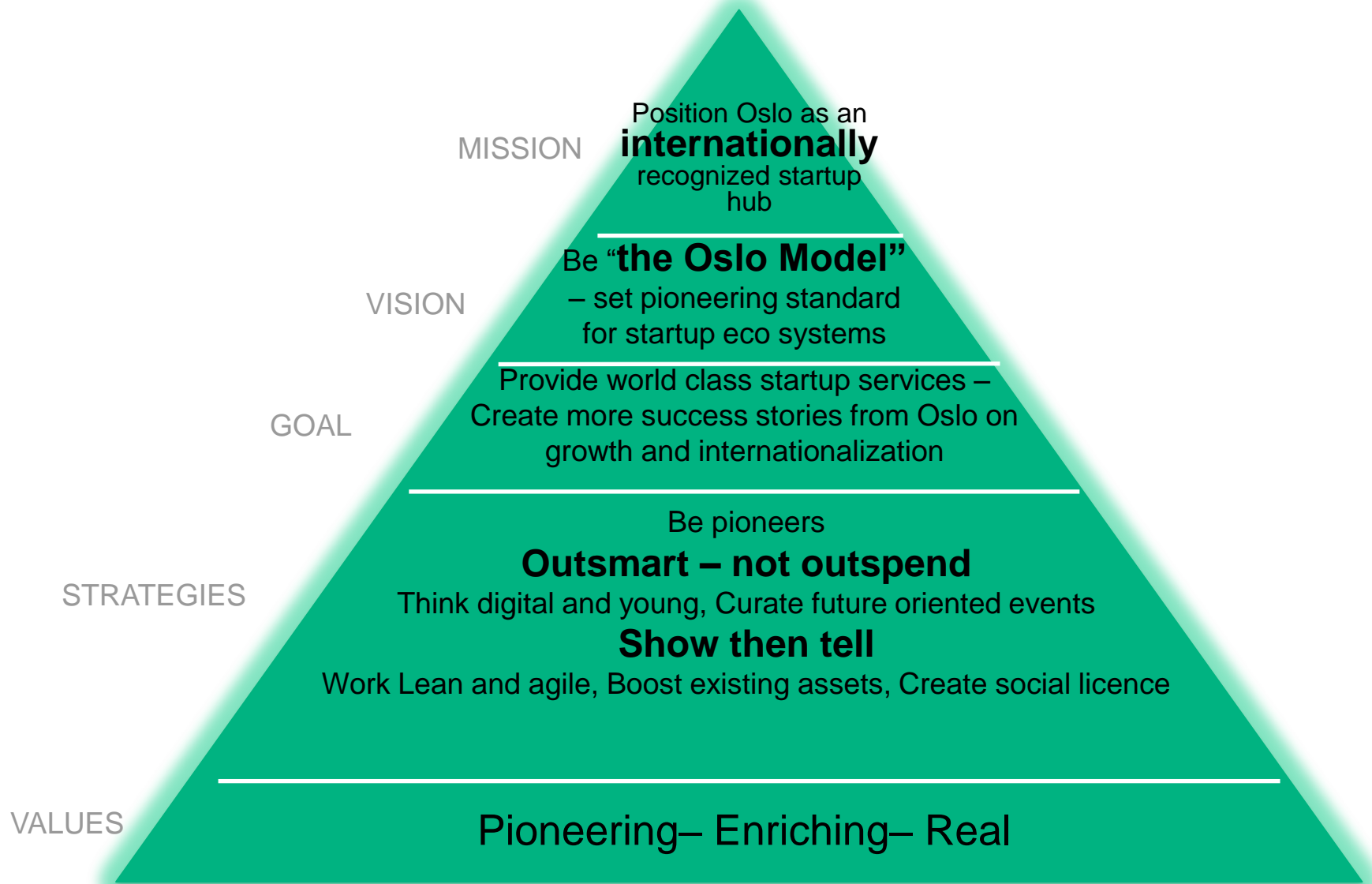


Oslo Business Region AS

1. **Startup Oslo** – ”Vekst og internasjonalsisering”.
2. **Internasjonal posisjonering** – ”Ung, banebrytende by”
3. **Regional utvikling** – ”Utvikling av ledende kunnskapsindustrier”
4. **Statistikk og analyse** – ”Vi kan Oslo”



OBR Strategi



OSLO MERKEVARE-FILTER

Visjon: Det beste ligger foran oss

off brand

off brand

Verdier: Banebrytende, berikende, ekte

off brand

off brand

Mål:
Verdens beste
kompakte scene

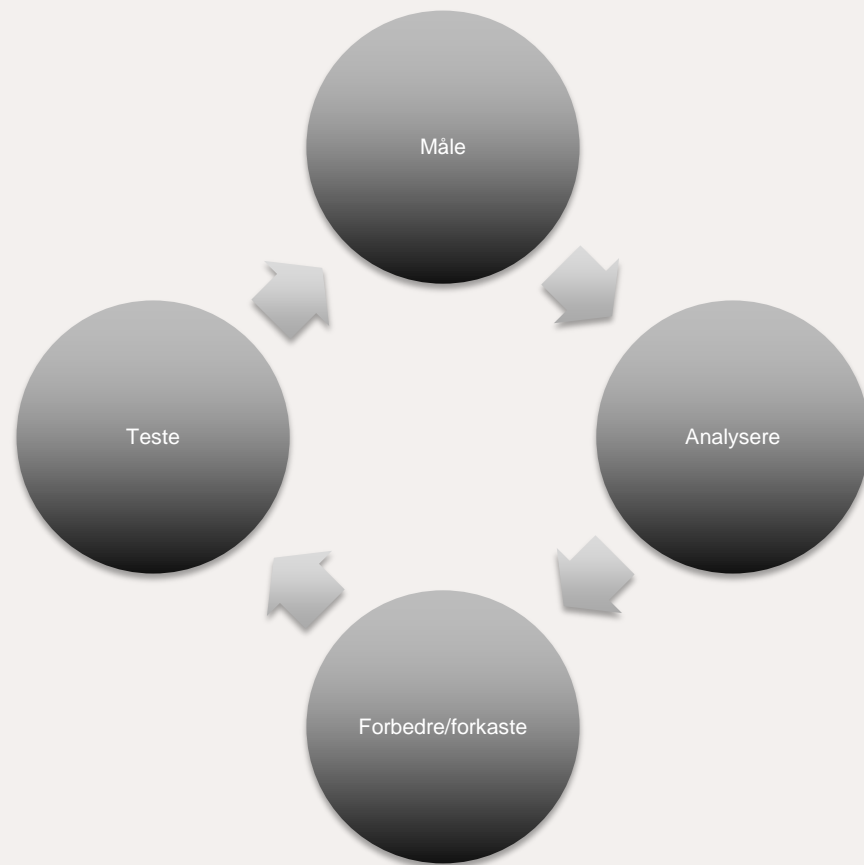
off brand

off brand

off brand

off brand

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banebrytende
storby



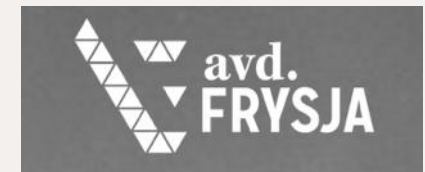
#StartupOslo

- Funders fund
- Beta Factory
- StartUP Norway - Oslo
- Lean StartUp Norge
- Oppstartslosene/ DNB
- Ungt Entreprenørskap
- Mentortjenesten for gründere
- Creative Mornings
- First Tuesday
- Gründerskolen
- Start Norge
- AppAcademy
- Build2Grow
- Invent2
- TINC
- Connect/ springbrett
- Pangstart
- By:Larm interactive
- Norwegian Fashion Hub
- Digital Winners
- Silicon Vikings
- Northzone Venture
- Ferd start-up
- Oslo Tech
- Osv.

STARTUP
LAB



Sentralen



FELLESVERKSTEDET



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StartUp Day



Solving problems. Sharing knowledge. Building network. #oslostartup

StartUp Day is a free event designed especially for entrepreneurs, and is held twice a month on relevant subjects. We focus on practical and effective problem solving, knowledge sharing and networking.

Relevant keynotes

Our program is lead by an inspiring keynote from an expert in the selected field, followed by case studies from startups and entrepreneurs, and sometimes workshops.

Meet our helpers

At every event you can meet advisors who are there to help you solve the problems you're working on right now. The advisors come from Innovation Norway, the Norwegian Tax Office, Norwegian Industrial Property Office and DNB Oppstartslos and in addition speed dates, they also run breakaway sessions on topict like, "Etablerertilskudd/public financing", "Tax & VAT", and other relevnt topics for startups.

Helpers:



Startup Days – 2015

19/1-2015 (StartupLAB): **How to think like a serial entrepreneur**

- Frank Wedde - Mental training for startups
- Preben Songe-Møller - Lean startup for grown-ups
- Geir Sand Nilsen - can one man start 100 tech startups?

2/2-2015 (Kulturhuset): **Welcome to the collaborative economy!**

- Myriam Bouré: The collaborative way of life
- Asmaa Guedira - OuiShare global connector: An overview on collaborative economy
- Jens Dyvik –Fellesverkstedet: Collaborative Economy in Norway

16/2-2015 (StartupLAB): **3D printing will change the world in many ways. How can it effect your business?**

- Roger Antonsen
- Kubicam
- Jens Dyvik

6/3-2015 (Ingensteds): **Growth Hacker warm-up & MashUP pitching contest**

- Kim Nygaard from iProspect
- Anders Gottlieb-Nygaard from Pocket & Comms
- Case study: Billettservice.

8/3-2015 (Startup Grind): **How to Get Started?**

- Thorsten Heller, CEO & co-founder in greenbird.com

26/3-2015 (StartupLAB): **Join a Startup**

- The startups pitch their companies & recruitment needs

15/4-2015 (Teknologihuset): **Startup Grind**

- Even Heggernes Airbnb Country Manager Nordics & Netherands

20/4-2015 (SoCentral): **Startup Day @ SoCentral!**

- Simon Eisner, Allwin
- Sveinung Jørgensen, Professor i bærekraftige forretningsmodeller
- SoCentral

Startup Days – 2015

7/5-2015 (657): **Be a pitching master**

- for.andre (Mina Saunte, Svenning Vang og Bendik Ø. Johannessen)
- 3 timers workshop

19/5-2015 (Mesh): **Norway Tomorrow med Moonwalk.me**

- Live workshop i disruptiv tenking.
- DNV, Microsoft ++

2/6-2015 (Teknologihuset): **Startup and the Internet of things**

- Simen Sommerfeldt
- Torgeir Waterhouse
- Greenbird Technologies

18/6-2015 (657) **Sommerfest med Startup Grind og 657**

- Fransisco Cruz (Community manager Startup Grind)

7/9-2015 (657): **Get Started!**

- Innovasjon Norge
- Skatt Øst
- DnB Oppstartslos

24/9-2015 (BI): **Think BIG, Think Global**

- Inge Jan Henjesand
- Anita Krohn Traaseth.
- Jan Thaug (Telenor Digital)
- EdTech Foundry, Documaster, Checkd

16/10-2015 (Deichmanske Bibliotek): **Turn Your Making Into Your Business**

- Sverre Gotaas (CTO Kongsberg gruppen)
- Per Simonsen (VP IoT Telenor)
- Kubicam
- Panel og Debatt

23/6-2015 (SoCentral) **Byen som markedsplass**

JOIN A STARTUP DAY

PITCHES
BY:



kubicam



AND
MANY
MORE...

IN COLLABORATION WITH





Key Figures OIW 2015

#oiw2014

72

Arrangementer

30

internasjonale
speakers

124

Speakers

10000

Deltakere

94

Arrangører

Over 12.6

mill. produksjon

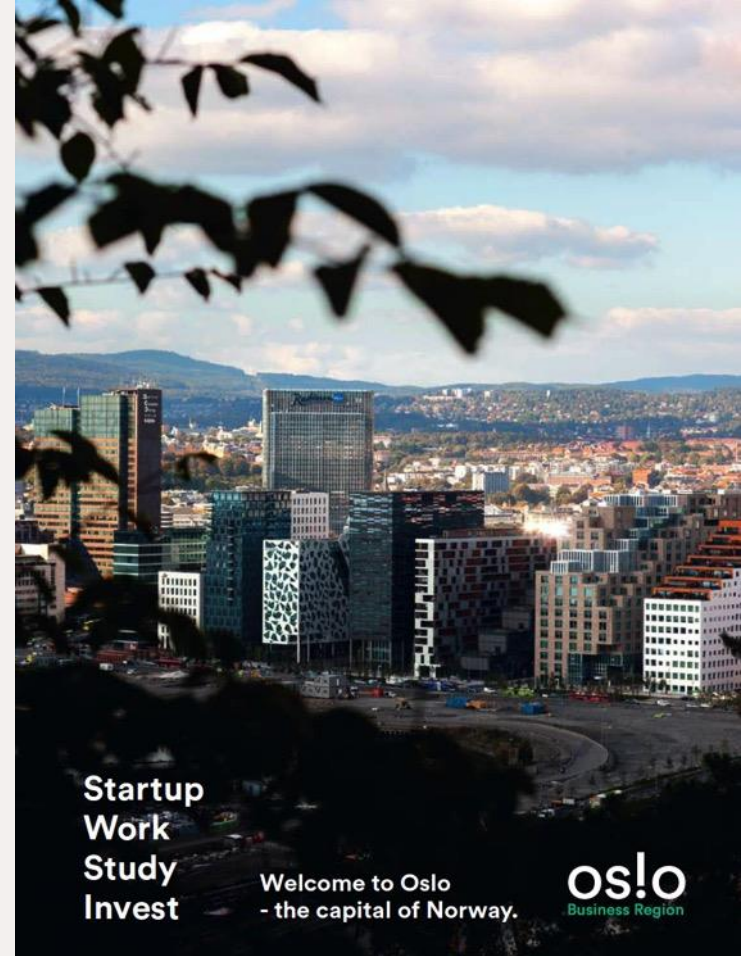


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A MONOCLE CITY SURVEY

From forest to fjord: the best that Norway's dynamic capital has to offer

- 01** **City on the move**
The political movers and shakers getting creative at City Hall.
- 02** **Business with pleasure**
The best Oslo entrepreneurs, from small independents to oil giants.
- 03** **Capital of culture**
Tour the city's arts scene via festivals, theatre, music and more.
- 04** **Better by design**
Oslo's aspiring creative talents and the architects building a bright future.
- 05** **Great outdoors**
We head beyond the city limits for a natural wander.
- 06** **Recipes for success**
Dining options that reserve Oslo's place at the top culinary table.

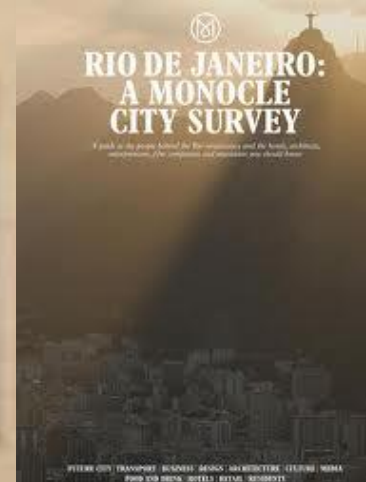
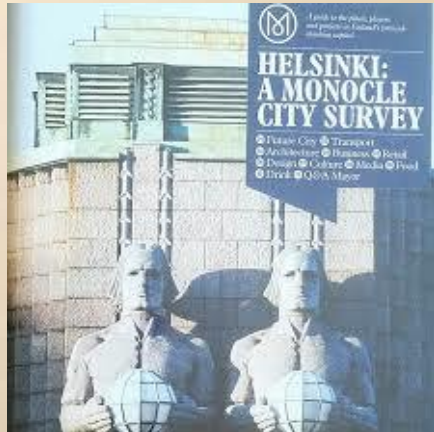


**Startup
Work
Study
Invest**

Welcome to Oslo
- the capital of Norway.

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Business Region

**SYDNEY:
A MONOCLE
CITY SURVEY**



”Creative City Alliance” Oslo – Austin- Hackney/ London.





SXSW® 2015

os!o
lounge

austin texas

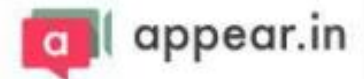
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Main partners



Oslo kommune





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innovation embassy



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